



## **REQUEST FOR INFORMATION ADDENDUM #1**

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### **RFI #DC- Brand Love Research and Measurement**

#### **Close Date/Time:**

July 4, 2023  
14:00 hours  
Pacific Time

**Issue Date:** June 20, 2023

**From:** CTC Procurement

**To:** All Vendors

**E-mail:** [procurement@destinationcanada.com](mailto:procurement@destinationcanada.com)

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#### **Following are three (3) amendments to the requirements of the above noted RFI.**

1. Submission Deadline on the cover page is deleted and replaced with:  
Submission Deadline: **July 4, 2023**
2. RFI timetable is deleted and replaced with:

The RFI timetable is tentative. It may be changed by the CTC at any time, and the CTC may choose to waive or extend the Live Respondent Information Session and/or the Submission Deadline.

Issue Date of RFI	June 1, 2023
Live Respondent Information Session - open to all respondents	June 13, 2023, from 9:00 am - 11:00 am Pacific Time (PT)
Submission Deadline	<b>July 4, 2023, 2:00 pm PT</b>

3. Submission Instructions are deleted and replaced with:

Respondents are asked to submit their information and signed Respondent Submission Form by **2:00 pm PT, July 4, 2023** to the following address and to the attention of the following RFI:

Contact:  
**Christine Duguay**  
Procurement Advisor  
E: [procurement@destinationcanada.com](mailto:procurement@destinationcanada.com)

Submissions are to be in PDF format and the email subject line should reference the RFI title and number (see RFI cover). Electronic submissions must not exceed twenty megabytes (20 MB) including email signature. Respondents should divide their responses into appropriately sized (smaller than 20 MB) numbered files. In the email the respondent should provide the details of each attachment and how many emails they will send.

Submissions should include a completed and signed Respondent Submission Form (Appendix A) that acknowledges, among other things, that this RFI and any respondent submissions will not create a legal relationship or obligation regarding the procurement of any good or service.

Respondents should direct any questions on this RFI process to the RFI Contact identified above.