

## NOTICE OF PROPOSED PROCUREMENT (NPP)

**GSIN: T000H – Communications Services or UNSPSC # 80172000**  
**Title: TSPS - Communications Consultant**

<b>Reference Number:</b>	23-220055	<b>Solicitation Number:</b>	23-220055
<b>Organization Name:</b>	<b>Department of Foreign Affairs, Trade and Development</b>		
<b>Solicitation Date:</b>	May 24, 2023	<b>Closing Date:</b>	June 08, 2023 at 02:00 PM Eastern Daylight Time (EDT)
<b>Anticipated Start Date:</b>	August 01, 2023		
<b>Estimated Delivery Date:</b>	August 01, 2023	<b>Estimate Level of Effort:</b>	Up to 220 days
<b>Contract Duration:</b>	The estimated contract period will be from August 01, 2023 to July 31, 2024 with two (2), one (1) year Option Periods.		
<b>Solicitation Method:</b>	TSPS		
<b>Comprehensive Land Claim Agreement Applies:</b>	No	<b>Number of Contracts:</b>	1

### Applicable Trade Agreements:

- The Canadian Free Trade Agreement (CFTA)
- The Canada-Chile Free Trade Agreement (CCFTA),
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)
- The Canada-Columbia Free Trade Agreement (CCoIFTA),
- Canada-European Union Comprehensive Economic and Trade Agreement (CETA)
- Canada-Honduras Free Trade Agreement (CHFTA)
- Canada Korea Free Trade Agreement (CKFTA)
- The Canada-Peru Free Trade Agreement (CPFTA),
- The Canada-Panama Free Trade Agreement (CPanFTA)
- Canada Ukraine Free Trade Agreement (CUFTA)
- World Trade Organization Agreement on Government Procurement (WTO-AGP)

### Requirement Details

**Tendering Procedure:** TSPS

**Category of Resource:** Stream 3.11; Communications Consultant, Senior

**Number of resources required:** one (1)

### **Description of Work:**

The Department of Foreign Affairs, Trade and Development (DFATD) has a requirement for a Communications Consultant to fulfil all aspects of the Ombud's mandate as outlined in the Order in Council (OIC), the CORE requires the production and publication of a number of reports on activities and complaints, including but not limited to: An Annual Report to Parliament; quarterly reporting on complaints; initial, interim, final and follow-up reports relating to reviews; and, country visit reports. Other reports and publications may be required, as needs arise. To further support the reporting needs of the office, additional creative products may be required, such as video development and production.

The contractor is to undertake full management, from concept to coordination and execution of final product(s), including adhering to the CORE's brand standards, and the Federal Identity Program, thematic development, coordination of content, writing, original graphic design and layout, of the CORE's required reporting as well as contribute to the development of

other supporting communications products as needs arise. The contractor will work unilaterally with all teams, including Global Affairs Canada's web development team and adhering to their web publishing standards, to deliver high quality, professional, hard-copy print and digital communications products while managing sometimes multiple, competing deadline(s).

**The following SA Holders have been invited to submit a proposal:**

1. Acosys Consulting Services Inc.
2. ACOSYS CONSULTING SERVICES INC./ SERVICES CONSEILS ACOSYS INC., PRICEWATERHOUSECOOPERS LLP, IN JOINT VENTURE
3. ARTEMP PERSONNEL SERVICES INC
4. Lightning Tree Consulting Inc.
5. Makwa Resourcing Inc., TPG Technology Consulting Ltd. in JOINT VENTURE
6. Maplesoft Consulting Inc.
7. MINDWIRE SYSTEMS LTD., Akkada Professional Services Inc., HubSpoke Inc., in Joint Venture
8. Newfound Recruiting Corporation
9. OPUS LEADERS INC.
10. Parriag Group Inc and Atlantic Evaluation Group
11. Protak Consulting Group Inc.
12. QMR Staffing Solutions Incorporated
13. The AIM Group Inc.
14. Transpolar Technology Corporation and The Halifax Computer Consulting Group In Joint Venture
15. Turtle Island Staffing Inc.

**Incumbent Information:** N/A

**Security Requirement:** There is no security applicable to this requirement.

**Minimum Corporate Security Required:** N/A

**Minimum Resource Security Required:** N/A

**Contract Authority**

**Name:** Tracy Langille  
**Phone Number:** 613-791-7144  
**Email Address:** [tracy.langille@international.gc.ca](mailto:tracy.langille@international.gc.ca)

**Inquiries**

Inquiries regarding this RFP requirement must be submitted to the Contracting Authority named above. BIDDERS ARE ADVISED THAT "CANADABUYS.GC.CA" IS NOT RESPONSIBLE FOR THE DISTRIBUTION OF SOLICITATION DOCUMENTS. The Crown retains the right to negotiate with any supplier on any procurement. Documents may be submitted in either official language.